

Message Text

UNCLASSIFIED

PAGE 01 STATE 013478

13

ORIGIN COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 RSC-01 /019 R

DRAFTED BY COM/JAPAN DIV. L. WALKER/CMP

APPROVED BY EB/OCA/REP/GPWILSON

JAPAN DIV. T. MIYAKAWA

JAPAN DIV T/WELCH

DEVELOPED MARKETS:HHEIKENEN

--

----- 101848

R 202254Z JAN 75

FM SECSTATE WASHDC

TO AMEMBASSY TOKYO

UNCLAS STATE 013478

E.O. 11652: N/A

TAGS: BEXP, JA

SUBJECT: MATERIALS FOR THE ELECTRONIC INDUSTRY

REF: TOKYO 16279, DEC. 13, 1974

FOR: N/GLICK

1. REQUEST FOLLOWING STATISTICS BE CHECKED:

PAGE 11-ROW POLYSTYRENE, COL. 1973, PERCENTAGE TOTAL
IS 179.1

2. REQUEST MISSING COUNTRY SHARES FOR FOLLOWING SO TOTAL
IS CLOSER TO 100

PAGE 11-ROW CONDUCTORS/PLATINUM, COL. 1972, PERCENTAGE
TOTAL IS 76.2

PAGE 12-ROW NICKEL, COLS, 1971,72,73, PERCENTAGES ARE
73.2, 69.9 71.9.

3. REQUEST TOTAL 1977 IMPORT FIGURES FOR TABLE ON PAGE 13;
U.S. IMPORT SHARE COLUMN IS USELESS WITHOUT ACCOMPANYING
WORLD IMPORT TOTALS.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 013478

4. AS STATED ON BOTTON OF PAGE 9, TOTAL IMPORTS FOR 1973

WERE \$400.1 MILLION. TOTAL U.S. IMPORTS (VALUE-WISE, ON PAGE 11-12) ARE \$71.6 MILLION FOR APPROXIMATELY 18 OF THE TOTAL. NOT A VERY HIGH U.S. IMPORT PENETRATION FIGURE.

5. SECTION "END-USER SECTOR PROFILE" HAS INCONSISTENT OUTLINE NUMBERING. PAGE 36 HAS ITEM 1.2 THEN THE NEXT CORRESPONDING ITEM IS 2.3 ON PAGE 38, THEN ITEM 2.4 ETC...WHY DO NUMBERS JUMP FROM 1.2 TO 2.3?

THIS SECTION IS ALSO RATHER SPARSE CONTENT-WISE ESPECIALLY IN THE DESCRIPTIONS UNDER "GENERAL TECHNOLOGY LEVELS AND TRENDS."
-- --

6. "TRADE PRACTICES" ON PAGE 47, ITEM 1 "DESCRIPTION OF MARKETING CHANNELS" IS CONFUSING. THIS IS PARTIALLY DUE TO NUMEROUS GRAMMATICAL AND SPELLING ERRORS. ONE POINT THAT SHOULD BE CLEARED UP IS IN PARA FOUR OF ITEM 1: "END-USERS BUY THE THEME PRODUCT CATEGORIES SOLD MAINLY BY IMPORTING DISTRIBUTORS, SALES AGENTS, AND SALES SUBSIDIARIES." HOWEVER, PARA 2 AND 3 STATE PRODUCTS ARE DISTRIBUTED AND SOLD TO NON-ELECTRONIC INDUSTRY MAINLY THROUGH "FRANCHISED DISTRIBUTORS" AND NOT IMPORTERS OR IMPORTING DISTRIBUTORS, OR SOLD TO THE ELECTRONIC INDUSTRY MAINLY BY IMPORTERS. SUGGEST RESEARCH COMPANY REWRITE THIS SECTION, SINCE PARA 4 SAYS ONE THING AND PARAS 2 AND 3 SAY ANOTHER.
-

7. PER REFTTEL, OIM AGREES WITH DEFICIENCIES FOUND BY POST. KISSINGER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 20 JAN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE013478
Document Source: CORE
Document Unique ID: 00
Drafter: JAPAN DIV. L. WALKER/CMP
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750022-0238
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750136/aaaabfph.tel
Line Count: 91
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 TOKYO 16279, 75 DE13, 75 1974
Review Action: RELEASED, APPROVED
Review Authority: greeneet
Review Comment: n/a
Review Content Flags:
Review Date: 01 DEC 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <01 DEC 2003 by ThomasVJ>; APPROVED <30 DEC 2003 by greeneet>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: MATERIALS FOR THE ELECTRONIC INDUSTRY
TAGS: BEXP, JA
To: TOKYO
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006